



# Strategy, Value and Risk: A Guide to Advanced Financial Management (Global Financial Markets)

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## **Strategy, Value and Risk: A Guide to Advanced Financial Management (Global Financial Markets)**

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Updated and revised, the third edition frames strategy as delivering firm value in both the short and long term while maintaining a sustainable competitive advantage. These issues are examined through industry evolution, the rise of the information economy, financial analysis, corporate and quantitative finance, and risk management concepts.

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