



# O Essencial da Estratégia - Box Especial - Contém Três Obras (Portuguese Edition)

*Sun Tzu, Nicolau Maquiavel, Miyamoto Musashi*

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O Essencial da Estratégia contém três obras: "A arte da guerra", de Sun Tzu, "O príncipe", de Nicolau Maquiavel, e "O livro dos cinco anéis", de Miyamoto Musashi (com tradução diretamente do japonês). "A arte da guerra" é maior tratado de guerra de todos os tempos, considerada a Bíblia da Estratégia, sendo hoje utilizada amplamente no mundo dos negócios. Vemos a obra citada em filmes como "Wall Street" e constantemente aplicada para solucionar os mais recentes conflitos do nosso cotidiano. "O príncipe" é uma obra clássica da filosofia moderna, fundadora da ciência política. Mais que um tratado sobre as condições concretas do jogo político, é um estudo sobre as oportunidades oferecidas pela fortuna, sobre as virtudes e os vícios intrínsecos ao comportamento dos governantes, com sugestões sobre moralidade, ética e organização urbana. "O livro dos cinco anéis", escrito no século XVII, é referência para os homens de negócios; os conceitos contidos nesse livro foram alguns dos motores que impulsionaram o renascimento do Japão pós-guerra – a obra é inspirada nos cinco elementos fundamentais da cultura budista de origem chinesa: a terra, a água, o fogo, o vento, e o vazio.

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