



Environmental Economics for Tree Huggers and Other Skeptics

William K. Jaeger

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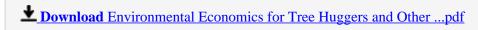
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Though many students and environmentalists shudder at even the thought of economics, a working knowledge of the basics can be a powerful ally. Economic arguments carry a great deal of weight, and putting them to work for environmental causes can be a deciding factor, especially in policy debates. The reverse is true as well, and an understanding of the possibly flawed, misleading, or overstated economics behind an opponent's case can be crucially important.

Environmental Economics for Tree Huggers and Other Skeptics carefully explains the tools of economic analysis and shows how they can be used to help reveal the root causes of and potential solutions for environmental and natural resource problems. Jaeger's proven techniques and wonderfully conversational tone assume no economics training, and his presentation of the material is designed to facilitate clarity. His step-by-step approach unearths surprisingly simple, easy-to-remember principles and shows how to apply them to real-world environmental problems.

Those with exposure to introductory microeconomics will find Environmental Economics for Tree Huggers and Other Skeptics to be a welcome refresher. Undergraduate and graduate students of environmental studies, resource management, law, policy, and related fields, as well as novices who are skeptical of how the field could possibly help them in their own efforts, will be pleasantly surprised.



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