



# The Startup Checklist: 25 Steps to a Scalable, High-Growth Business

*David S. Rose*

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## The Startup Checklist: 25 Steps to a Scalable, High-Growth Business David S. Rose 25 Steps to Found and Scale a High-Growth Business

*The Startup Checklist* is the entrepreneur's essential companion. While most entrepreneurship books focus on strategy, this invaluable guide provides the concrete steps that will get your new business off to a strong start. You'll learn the ins and outs of startup execution, management, legal issues, and practical processes throughout the launch and growth phases, and how to avoid the critical missteps that threaten the foundation of your business. Instead of simply referring you to experts, this discussion shows you exactly which experts you need, what exactly you need them to do, and which tools you will use to support them—and you'll gain enough insight to ask smart questions that help you get your money's worth. If you're ready to do big things, this book has you covered from the first business card to the eventual exit.

Over two thirds of startups are built on creaky foundations, and over two thirds of startup costs go directly toward cleaning up legal and practical problems caused by an incomplete or improper start. This book helps you sidestep the messy and expensive clean up process by giving you the specific actions you need to take right from the very beginning.

- Understand the critical intricacies of legally incorporating and running a startup
- Learn which experts you need, and what exactly you need from them
- Make more intelligent decisions independent of your advisors
- Avoid the challenges that threaten to derail great young companies

The typical American startup costs over \$30,000 and requires working with over two dozen professionals and service providers before it even opens for business—and the process is so complex that few founders do it correctly. Their startup errors often go unnoticed until the founder tries to seek outside capital, at which point they can cost thousands of dollars to fix. . . or even completely derail an investment. *The Startup Checklist* helps you avoid these problems and lay a strong foundation, so you can focus on building your business.

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Spent a free the perfect time to be fun activity to try and do! A lot of people spent their down time with their family, or their very own friends. Usually they performing activity like watching television, likely to beach, or picnic inside park. They actually doing same every week. Do you feel it? Would you like to something different to fill your personal free time/ holiday? Might be reading a book might be option to fill your cost-free time/ holiday. The first thing that you ask may be what kinds of book that you should read. If you want to consider look for book, may be the publication untitled The Startup Checklist: 25 Steps to a Scalable, High-Growth Business can be fine book to read. May be it can be best activity to you.

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