

Content Repurposing Made Easy: How to Create More Content in Less Time to Expand Your Reach

Rebecca Livermore

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Everyone says, "Content is King" But what they don't say is how much time it takes to create it and how hard it is to do consistently. Here's the deal: if you're not repurposing the content you already have, you're wasting time, and making the task harder than it needs to be. If you: • Find it difficult to "be everywhere" online • Have a hard time coming up with ideas for content • Are confused about how to integrate your blog and all of your social media channels • Want to know how to outsource some of your content creation without losing your voice • Need help developing a content plan. . . then Content Repurposing Made Easy is for YOU! Content Repurposing Made Easy will teach you: • Why you should bother repurposing • How to do a content inventory • How to create a content repurposing plan • How to repurpose blog posts • How to repurpose podcasts • How to repurpose webinars • How to repurpose content for SlideShare • How to outsource content repurposing so that you don't have to do it all yourself!



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