



# No Excuses: Concessions of a Serial Campaigner

*Robert Shrum*

Download now

[Click here](#) if your download doesn't start automatically

# No Excuses: Concessions of a Serial Campaigner

*Robert Shrum*

**No Excuses: Concessions of a Serial Campaigner** Robert Shrum

He was named by *The Atlantic Monthly* as "the most sought-after strategist in the Democratic party." He was targeted by *National Review* as the Democratic Party's "poet goon." From his unique perspective, Robert Shrum gives us an epic and personal story of the struggle for power in America during the past four decades.

With wit and humor, rare candor, and a wealth of detail, he vividly recounts the real personalities and real forces that shaped the outcome of the closest and most important elections of our time. We are there with Shrum in the back rooms, on the planes, and in the motorcades with Ted Kennedy, Al Gore, John Kerry, John Edwards, and Bill and Hillary Clinton.

Shrum reveals the manipulations and limitations of old and new forms of political persuasion, from the historic and sometimes controversial speeches he wrote to the negative ads he created for national and statewide candidates, from prepping presidential nominees for critical debates to the deployment of the new political weapon, the Internet.

He lifts the curtain on decisive moments. Did John Kerry and John Edwards actually believe in the Iraq war they voted for? What was the real reason the Kerry campaign didn't respond faster to the Swift Boat attacks? Why didn't Al Gore let Bill Clinton campaign all-out in 2000? How did Clinton get through the first perilous week of the Lewinsky scandal?

This is a provocative journey through recent history: George McGovern's antiwar campaign of 1972, the improbable rise of Jimmy Carter, Senate campaigns that made historic breakthroughs and shaped the presidential contests of the future, the gifts that made Bill Clinton a great politician -- and the circumstances and calculations that kept him from being a great president.

As strategist, adviser, and often friend to the leaders he enlisted with, Shrum shows them as they are, with their strengths and human weaknesses -- as well as his own.

Assailed as a populist who pushed the Democratic Party, in a phrase he coined, "to stand for the people, not the powerful," Shrum argues that unlike Republicans from Reagan on, Democrats fall short, politically or in office, when they trim their convictions and walk away from fundamental issues -- like universal health coverage.

This is one of the most fascinating books ever written about the victories and defeats, the causes and candidates, the "flawed heroes" that drive the high drama of American politics.

 [Download No Excuses: Concessions of a Serial Campaigner ...pdf](#)

 [Read Online No Excuses: Concessions of a Serial Campaigner ...pdf](#)

## **Download and Read Free Online No Excuses: Concessions of a Serial Campaigner Robert Shrum**

---

### **From reader reviews:**

#### **Sandra Byrom:**

Reading a publication can be one of a lot of pastime that everyone in the world enjoys. Do you like reading book and so. There are a lot of reasons why people enjoy it. First reading a reserve will give you a lot of new data. When you read a guide you will get new information since book is one of a number of ways to share the information as well as their idea. Second, examining a book will make you more imaginative. When you reading through a book especially fictional book the author will bring someone to imagine the story how the personas do it anything. Third, it is possible to share your knowledge to some others. When you read this No Excuses: Concessions of a Serial Campaigner, you can tells your family, friends and soon about yours reserve. Your knowledge can inspire others, make them reading a publication.

#### **Wade Diaz:**

People live in this new time of lifestyle always try to and must have the free time or they will get lot of stress from both lifestyle and work. So , if we ask do people have spare time, we will say absolutely yes. People is human not really a robot. Then we question again, what kind of activity do you possess when the spare time coming to you of course your answer will unlimited right. Then do you ever try this one, reading ebooks. It can be your alternative in spending your spare time, the book you have read will be No Excuses: Concessions of a Serial Campaigner.

#### **Jacob Brown:**

In this time globalization it is important to someone to obtain information. The information will make anyone to understand the condition of the world. The condition of the world makes the information much easier to share. You can find a lot of sources to get information example: internet, paper, book, and soon. You will see that now, a lot of publisher which print many kinds of book. The particular book that recommended for your requirements is No Excuses: Concessions of a Serial Campaigner this publication consist a lot of the information of the condition of this world now. This particular book was represented how do the world has grown up. The words styles that writer use for explain it is easy to understand. The writer made some study when he makes this book. Here is why this book acceptable all of you.

#### **Meghan Drucker:**

You will get this No Excuses: Concessions of a Serial Campaigner by go to the bookstore or Mall. Only viewing or reviewing it could possibly to be your solve problem if you get difficulties for your knowledge. Kinds of this guide are various. Not only simply by written or printed but can you enjoy this book through e-book. In the modern era including now, you just looking from your mobile phone and searching what their problem. Right now, choose your ways to get more information about your guide. It is most important to arrange you to ultimately make your knowledge are still change. Let's try to choose correct ways for you.

**Download and Read Online No Excuses: Concessions of a Serial Campaigner Robert Shrum #5N17F2IWQAL**

## **Read No Excuses: Concessions of a Serial Campaigner by Robert Shrum for online ebook**

No Excuses: Concessions of a Serial Campaigner by Robert Shrum Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read No Excuses: Concessions of a Serial Campaigner by Robert Shrum books to read online.

## **Online No Excuses: Concessions of a Serial Campaigner by Robert Shrum ebook PDF download**

**No Excuses: Concessions of a Serial Campaigner by Robert Shrum Doc**

**No Excuses: Concessions of a Serial Campaigner by Robert Shrum Mobipocket**

**No Excuses: Concessions of a Serial Campaigner by Robert Shrum EPub**