



# Erfolgreiche Diversifikation von Geldanlagen (German Edition)

*Jens Dahmanns*

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## **Erfolgreiche Diversifikation von Geldanlagen (German Edition)** Jens Dahlmanns

Um langfristig erfolgreich investieren zu können, bedarf es einer klaren Strategie, die verschiedene Anlageklassen (Assets) beinhaltet und dadurch das Verlustrisiko gerade in Zeiten stets komplexer und kompliziert werdender Anlagemärkte reduziert. Dieses Buch stellt praxisnah dar, dass mittels Diversifikation unter Beachtung weiterer Einflussfaktoren durchaus ein deutlicher Mehrertrag im Vergleich zu Investitionen in nur einer Assetklasse erwirtschaftet werden kann. Das Thema Asset Allocation wird in Zukunft gerade im Bereich der vermögenden Privatkunden immer mehr an Bedeutung gewinnen. Die Finanzkrise zeigt deutlich auf, dass Privatanleger mit breit diversifizierten Portfoliostrukturen deutlich weniger Risiken bei gleichbleibender oder sogar höherer Rendite eingehen, als jene die sich nur auf eine Anlageklasse beschränken. Durch eine strukturierte, diversifizierte und konstante Anlagepolitik lassen sich selbst bei negativen markt- und finanzwirtschaftlichen Entwicklungen positive Effekte mittels der Vermögensstrukturierung im Hinblick auf Risiko und Rendite erzielen.

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