



# **Publish Your Nonfiction Book: Strategies for Learning the Industry, Selling Your Book, and Building a Successful Career**

*Sharlene Martin, Anthony Flacco*

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In *Publish Your Nonfiction Book*, successful literary agent Sharlene Martin and noted novelist and nonfiction author Anthony Flacco draw on their years of experience to provide you with an in-depth understanding of what the publishing industry is really like and how to successfully navigate it in order to ensure a long-term career.

You'll learn:

- Techniques for writing a strong query letter that hooks agents and editors right from the start
- Strategies for putting together a stellar proposal package that successfully pitches you *and* your book
- Methods for creating a respectable author platform - before you start pitching your book
- Tips for getting an agent and building a lasting working relationship
- And much, much more!

Plus, the authors examine actual query letters and proposals that worked, so you can see firsthand exactly what catches an agent's attention and why.

*Publish Your Nonfiction Book* is the one-on-one agent consultation you need - but seldom get - to learn the ropes and seal the deal.

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