Technical Minds: Leading and Getting the Best Work from Your Technically-Minded Team

Ara Nazarian

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A direct and user-friendly guide for on-the-move engineers, scientists, and technologists striving to be stronger leaders, better communicators, and experts in bringing out the best in others. In Technical Minds: Leading and Getting the Best Work from Your Technically-Minded Team, engineer and technology executive Ara W. Nazarian delivers a straightforward and highly applicable guide for scientists, engineers, and technologists moving up the corporate ladder and wishing to maximize leadership abilities. Weaving vignettes from real-life experiences, Nazarian inspires and energizes, teaching lessons on communicating effectively, recognizing potential, motivating, and maximizing productivity and employee confidence. The book goes to the heart of what makes a leader strong, successful, and respected-while reinforcing the team's expert knowledge, natural instincts, and creativity. It covers how to create a reputation for facing reality, following through, rewarding employees fairly, honoring commitments, and leading individuals to achieve their own workplace success. This guide delivers on all the vital points of organizational leadership for technologists and technical managers. Achieving a coveted promotion within your company is an acknowledgment for your years of hard work and dedication. As a scientist or engineer, you have all the technological know-how to do the job...but how are your people skills? More importantly, what kind of a leader and boss will you be? If you have doubts, fears, or simply want to strengthen your communication and leadership techniques, then Technical Minds: Leading and Getting the Best Work from Your Technically-Minded Team is the candid, professional, and often entertaining guide designed to lead you toward your goals. Also, available on Kindle.

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