

Don't Bury the Message, Speaking and Writing Strategies for Business Professionals

Bruce Stirling

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Don't Bury the Message, Speaking and Writing Strategies for **Business Professionals**

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Don't Bury the Message, Speaking and Writing Strategies for Business Professionals Bruce Stirling In this book, you will learn you how to develop and deliver eight types of business correspondence, everything from emails to resumes. You will do so using the writing map G+CMDA+C. All business correspondence is based on G+CMDA+C's three-part structure. That means you can apply G+CMDA+C to all verbal and non-verbal business correspondence with consistent and professional results. Best of all, you will never bury the Message.



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