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Edvaldo Pereira Lima

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Baseado na Teoria dos Hemisférios Cerebrais, no conceito de neuroplasticidade aplicado à criatividade e em conteúdos de vanguarda das ciências, incluindo a psicologia humanista, o jornalismo literário e a teoria literária.

Recupera o prazer de escrever, potencializa a capacidade de cada pessoa, estimula a criatividade, contribui para o autoconhecimento, cresce a partir da fonte interna de percepção e expressão de cada um. Escrever é para todos.

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